

# Privacy Policy

## Last Updated: September 1, 2025

### 1.Introduction

DateAndFrame (“we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, share, and protect your personal information when you use our mobile application and related services (“App” or “Service”). By using DateAndFrame, you consent to the practices described in this Policy, including the privacy policies of integrated third-party services.

### 2.Information We Collect

We collect information to provide, secure, and improve the App. The types of data we collect include:

#### 2.1. Personal Information

Information you provide directly, such as your name, email address, and (optionally) date of birth (month and day only, without year) for personalized features. Login credentials are encrypted and not accessible to DateAndFrame staff. We do not collect address, phone number, or other personal identifiers.

#### 2.2. Profile and Activities Data

Information about activities, bucket list items, relationship milestones, photos, and other content you create, edit, or upload. This includes activity titles, descriptions, dates, categories, status (pending, to-do, done), and any media you choose to share. Partner linking data (invite codes, partner account ID) is collected to enable shared experiences.

#### 2.3. Usage and Technical Data

Data collected automatically when you use the App, such as device type, operating system, app version, session duration, screen views, crash reports, and general usage statistics. This may include information about your interactions with features, preferences, and settings. Some usage data is collected via third-party SDKs and analytics tools to improve performance and user experience. This data is not used to personally identify you.

#### 2.4. Payment and Subscription Data

Payment and subscription information is processed via Apple App Store or Google Play Store using RevenueCat. We do not store credit card numbers or sensitive payment details. We may receive confirmation of payment status and subscription type to enable premium features.

#### 2.5. Aggregate and Anonymous Data

We may collect and use aggregated or anonymized data for analytics, research, and app improvement. This data does not identify you personally.

### 3.How We Use Your Information

We use your information to:

Provide, operate, and improve the App and its features.

Personalize your experience and recommend content.

Secure your account and prevent fraud.

Communicate with you regarding updates, support, and notifications.

Analyze usage and improve performance.

Comply with legal obligations.

#### 4.Data Storage and Security

All personal and activity data is stored and processed on secure cloud servers provided by Supabase. Supabase implements advanced security and privacy controls, and your data is encrypted both in transit and at rest. We do not store sensitive payment information; all payments are processed externally via Apple App Store or Google Play Store.

We implement technical and organizational measures to protect your data from unauthorized access, loss, or misuse.

Access to personal data is restricted to authorized administrators only, and solely for technical support, troubleshooting, or account management purposes.

Administrators do not have access to your login credentials or encrypted passwords.

Administrators may access other personal data only when necessary and in accordance with applicable law.

#### 5.Data Sharing and Disclosure

We do not sell your personal data. We may share information only in the following circumstances:

With your explicit consent.

With service providers (e.g., Supabase, analytics, cloud hosting) who process data on our behalf according to their privacy policies and applicable law.

To comply with legal requirements, court orders, or governmental requests.

To protect the rights, property, or safety of DateAndFrame, users, or the public.

In connection with a merger, acquisition, or sale of assets (with notice to users).

#### 6.Third-Party Services

We use trusted third-party service providers to deliver, maintain, and improve the App. These include:

Supabase: Secure cloud database and authentication services for storing account and activity data.

RevenueCat: Subscription and payment management for premium features (all payments processed externally).

Analytics and crash reporting tools: To monitor usage, improve performance, and troubleshoot issues.

These providers may process certain technical or usage data as part of their operations. Data shared with third-party services is limited to what is necessary for functionality, security, and compliance. We expect all third-party providers to protect your data and use it only for the purposes of providing their services to

DateAndFrame, but we cannot guarantee or contractually obligate their practices. Please review the privacy policies of each provider for details on how your data is handled.

Your use of features provided by third parties is subject to their privacy policies. We recommend reviewing the privacy policies of Supabase

(<https://supabase.com/privacy>), RevenueCat (<https://www.revenuecat.com/privacy>),

and any other integrated service. DateAndFrame is not responsible for the privacy practices of third-party services.

#### 7.Data Retention

We retain your data as long as your account is active or as needed to provide services. Data deletion for inactive accounts or premium content is not performed automatically. Certain data may be retained as required by law or for legitimate business purposes. Data may remain in backups for a limited period after deletion.

#### 8.User Rights

You have the right to:

Access, correct, or update your personal information.

Request deletion of your account and associated data at any time. You can delete your account and data directly through the App settings. If you cannot find this option, you may contact our support team to request deletion.

Withdraw consent for data processing (where applicable).

Receive information about how your data is processed.

File a complaint with the relevant data protection authority.

#### 10.Data Transfers

Data may be stored and processed on servers located outside your country of residence, including in the EU, US, and Israel. We rely on our third-party providers to implement appropriate safeguards for international data transfers, as required by law.

#### 11.Children's Privacy

The App is intended for users aged 18 and above. We do not knowingly collect personal information from children under 18. If you believe a child has provided us with personal data, please contact us for removal.

#### 12.Data Breach Notification

In the event of a data breach affecting your personal information, we will notify you and relevant authorities as required by law.

#### 13.Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted in the App and/or on our website. Continued use of the App after changes constitutes acceptance.

#### 14.Contact Us

For questions, requests, or concerns regarding privacy, contact:  
[support@dateandframe.com](mailto:support@dateandframe.com)